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Grand Prize Strain

Gladioli

1922

Metzner Floral Company

Mountain View, California

METZNER'S GLADIOLI

OUR SEEDLING VARIETIES
AWARDED

The Grand Prize

PANAMA PACIFIC INTERNATIONAL
EXPOSITION
(World's Fair 1915)

We Still Lead

Every variety of our Grand Prize Strain which we offer is an original production at our gardens, Mountain View, California.

We hybridize and cross and by our process of selection and elimination aim to produce the highest type of Gladiolus, both in form and color.

Our Grand Prize Strain has not been weakened by any outside inferior blood.

We are constantly improving and building up the weaker types in habit, and the color tints of the strong where they lack this quality.

We endeavor to confine our description of color and size of flower within truthful bounds.

We neither stretch the petals nor the imagination in an effort to attain size of flower.

We feel assured that our Grand Prize Strain will invariably produce, under ordinary cultural conditions, flowers and spikes fully equal to any in cultivation.

Size without beauty does not satisfy.

Size and beauty combined is a worthy achievement. This is our objective.

Colors are hard to describe; color fancy is individual. We offer some varieties that we do not particularly admire, yet they meet with great favor elsewhere.

Some varieties with limited descriptions will prove wonderful gems in color.

We hope you will try many or all of our varieties, culling out those you do not admire.

You will have great pleasure in awaiting their bloom, and some flower lover would appreciate those you reject.

Your patronage stimulates us to reach a still higher standard of perfection in that grand and beautiful flower for the masses—THE GLADIOLUS.

Select Assortments

Our assortments are planned to permit a trial of various varieties at a nominal investment. During the season we will announce through the medium of **THE FLOWER GROWER**, published at Calcium, New York, some very choice unlisted *Gladiolus* for trial purposes, at a fraction of their intrinsic value.

These assortments will be limited in quantity. We urge you to place your orders quickly.

The sale price of one corm will frequently be more than the total value of the assortment offered.

BULBLETS—None for sale this season.

SEED—We can offer a limited quantity of *Gladiolus* seed, superior in quality, and sure to produce some grand flowers. Price, per packet, 50 cents.

OTHER SEED—For our local trade we grow some choice *Geraniums*, *Gerbera* (Transvaal Daisies), Giant *Petunias*, *Gaillardias* and *Dahlias*. We have a limited quantity of hand hybridized seed of our own creations of these plants, which we will offer at 25 cents per packet.

No such seed is to be had at seed stores. You will be pleased with the results.

Gladioli to suit every taste and purse.

High grade novelties at reasonable prices.

Giants in size, combined with refinement in color.

Marvelous color combinations.

All original (Mountain View, California) productions.

METZNER FLORAL COMPANY

Mountain View, California

Information

We prepay all postal charges at prices quoted in this catalogue.

Orders are entered in rotation as received, subject to shipment at date you desire.

Our stock in many varieties is still very limited and we reserve the right to withdraw them from sale without notice. This is absolutely necessary for future business.

We suggest granting us the privilege of substitution, or you can indicate alternate preference. We will treat you well.

If, for any reason, you are not entirely satisfied with your purchase, and you write us in reference to the matter, we will be glad to adjust the complaint to your satisfaction.

We use every reasonable precaution to keep our stock absolutely true to variety; accidentally, at times, corms may be misplaced in handling. If the variety does not agree with your selection, we will gladly replace such errors with the correct variety, without further cost.

TERMS, CASH—Amounts under \$5.00 should be remitted by post office or express money orders.

Write your name and address plainly.

METZNER FLORAL COMPANY

Mountain View, California

Named Varieties

	Each	Dozen	100
ACME —Pastel Rose, lower petals are sprinkled dark rose over cream.....	\$.50	\$ 5.00	
ALBION —Cherry scarlet, lower petals cardinal15	1.50	10.00
ALOHA —Cherry scarlet, throat canary, spotted dark scarlet, tall variety, extra large flower.....	.25	2.50	
ALTA —Cream white, faintly tinged delicate rose; pointed petals.....	.25	2.50	20.00
ANTIOCH —Light salmon, shading to pale orange in throat; tall growing, fine color50	5.00	
ALPINE TREASURE —Light lilac over white ground, brightening to throat; lower petals white, edged deep lilac; orchid type; fine open flower.....	1.00		
BAHIA —Brilliant dark cherry crimson, lower petals darker shade, strong spike, showy flower.....	.50	5.00	
BEN LOMOND —Light yellow, with central stripe light garnet.....	.25	2.50	
BUNKER HILL —Bright crimson, lower petals heavily covered a rich yellow; fine large flower; very showy.....	.50	5.00	40.00
CHALLENGE —American beauty pink, lower petals sprinkled cream white.	.25	2.50	
CINDERELLA —A delicate light rose, the lower petals light primrose; fine bloom and spike; excellent keeper and exquisite under electric light...	.50	5.00	
COLONIAL —Pale lilac pink, combined with golden yellow; orchid type....	.25	2.50	
COMET —Blended Cerise, lowers sulphur tint, with dark garnet stripe.....	.15	1.50	
CONSTANCY —Bright rose, very velvety; lowers shade darker, central stripe of purple cast50	5.00	40.00
CHOSEN QUEEN —Rose Cerise, lighter to throat, lower petals solid deep rose, shaded lighter tones to outer edge; very large; splendid type.....	1.00		
DAMON —Light rose pink, cream lowers, with dark red blotch.....	.25	2.50	

	Each	Dozen	100
DELMAR —Light lavender shading to light blue purple, narrow stripe of pale yellow15	1.50	
DARKNESS —Extra dark garnet, opening buds almost black; we believe this approaches nearest to black of any variety in existence.....	.25	2.50	
HARMONY —Light lilac pink, lower petals shading darker, canary stripe25	2.50	
IMPERIAL —Light rose Cerise, broad open flower on strong spike.....	.25	2.50	
INVINCIBLE —Lilac pink, shaded lighter to throat, lower petals straw with feather of bright ruby.....	.25	2.50	
JUANITA —White, tinted pink, lower petals nelrose; very large flower; grand spike50	5.00	
JOSHUA —Rich velvety shade of scarlet, lowers darker tones, faint showing of white in throat; a fine red variety25	2.50	
EL DORADO —Bright cherry cardinal, lowers pale yellow; striped scarlet..	.25	2.50	
FALCON —Rose Cerise, lower petals deep rose; very velvety.....	.35	3.50	
FREMONT —Cherry Cerise; lower petals sulphur, sprinkled dark cherry....	.25	2.50	
FLORENCE YOUNG —Pure white, tinged delicate lavender, lower petals have solid blotch of dark lavender; fine open flower; slightly ruffled.....	1.50		
GLORIOUS —Light Cerise, shading to pure salmon; well ruffled.....	.50	5.00	
JAPAN —Light salmon; golden yellow throat, sprinkled with dark salmon; speckled pale burnt orange, small flower, but always attractive.....	1.00		
LARKSPUR —Brilliant scarlet rose with central stripe of white in all petals; lower petals covered with flame scarlet over white ground; canna type..	1.00		
MAGNOLIA —Lemon white, with crimson marking; fine spike.....	.25	2.50	
OCTAVIA —Pastel or old pink, shaded old gold and cardinal.....	.10	1.00	7.50

	Each	Dozen	100
MARIPOSA —Buttercup yellow, tinted delicate rose; lower petals mandarin orange blotch; heavy foliage, tall spike, fine flower.....	1.00	10.00	
ORION —Good scarlet, shaded cardinal to throat; excellent variety.....	.15	1.50	
ORIENTAL BEAUTY —Rose Cerise tinged old rose, flaked dark burnt orange and steel blue; lower petals light sulphur, spotted rose ruby; novelty	1.00		
PENNANT —Cherry scarlet, very rich-velvety color tone; faint touch of white in throat.....	.15	1.50	
PRINCESS —Deep rose pink, lowers milk white, faint markings deep rose; ruffled; pointed petals.....	.15	1.50	
PSYCHE —Light salmon rose; always admired; a veritable orchid.....	.25	2.50	
PASSION FLOWER —Pure cardinal with sprinkling of white in throat; lower petals covered dark garnet.....	1.00		
RAGTEN —Light garnet; lower petals shaded dark garnet, creamy throat, blue purple marking.....	.25	2.50	
RED COAT —Showy combination of bright scarlet uppers and bright yellow lower petals.....	.15	1.50	10.00
RHODA —Salmon, slightly flaked darker self tones; always admired.....	.25	2.50	
RIALTO —Light pink, with dark cherry Cerise in every petal; very large flower; vigorous spike.....	.50	5.00	
ROSE ASH —An exquisite old rose, blended with ashes of roses; finely fluted and ruffled; wonderful in form and color; a magnetic flower that always attracts the eye.....	1.00	10.00	
ROSENE —Clear nelrose, lower petals garnet; rare color tones.....	.50	5.00	
SALMO —Medium shade of salmon, turning to darker self tones; large open flower25	2.50	
SEMINOLE —Bright cherry scarlet; cream throat; a splendid variety....	.25	2.50	

	Each	Dozen	100
SIERRA —Light Cerise, lower petals are creamy with ruby feather.....	.25	2.50	
SILVER MOON —Milk white; has many admirers50	5.00	
SIRIUS —Light flesh pink, lower petals dark cream, overlaid with blotch of brilliant cherry; tall spike.....	.25	2.50	20.00
SPARTAN —A two-toned variety, upper petals cherry scarlet, lower petals cream white15	1.50	10.00
STERLING —Bright rose, sulphur throat, strong color tones; large flower....	.25	2.50	
SUMMER DREAM — Light American beauty pink, shading to white in the throat; lower petals white, edged rose pink	1.00		
SCOTLAND —Ivory white, lower petals deep cream; solid blotch of ruby; heavily ruffled; fine form and color	1.00		
SELECTION —White ground, edges tipped lavender; star type; large flower, fine coloring	1.00		
TAHITI —Salmon Cerise, slightly flaked; fine large flower.....	.25	2.50	
TEN STRIKE —Salmon pink, lower petals bright scarlet edging over canary; an excellent variety25	2.50	
THE PILOT —A rose blended white, ruffled35	3.50	
TIP TOP —Red purple, with crimson tint; lower petals darker tones of same shading; cream throat; large flower and tall spike.....	.25	2.50	
TOKAY —Blended Cerise, shading to almost scarlet from very light Cerise; large flower; short spike; ideal for a border15	1.50	10.00
TWILIGHT —Cream white, pointed petals, narrow stripe of pink on lower petals15	1.50	
TYRO —Pastel rose pink, an odd color tone15	1.50	
YELLOW PRIZE —Bright canary; lower petals rich golden yellow; very clear color tones throughout; good spike; flowers well placed; a grand yellow	1.50		

	Each	Dozen	100
YELLOW JACKET —Light canary yellow, with lower petals of golden yellow...	.15	1.50	12.00
YOLO —Extra large flower of bright Cerise, shading to scarlet; lower petals tinted cream and overlaid with cardinal spot50	5.00	
YOSEMITE —Rich salmon rose, well ruffled; a choice variety.....	.50	5.00	
ZEPHYR'S GIFT —Light rose pink over white ground; outer half of petals shading to a dark royal rose pink; lower petals very velvety, of deep rose pink, with central stripe of maroon; round shape petals; large flower	1.00		
POLAR STAR —Our P. P. I. E. Gold Medal variety; milk white, at times tinged a faint pink on outer edge of petals; lower petals very light primrose; tall spikes, fine formation; large flower	1.00	10.00	
STANFORD —A glorious flower of very dark pure cardinal, splashed with black; deep recess of throat faintly sprinkled with white; covered with a velvety sheen: the colors fairly glisten; a splendid keeper, blooms six inches in diameter: named in honor of California's grand university....	3.00		
MARIETTA —A wonderfully rich tone of light salmon, with a pale orange tinge, the lower petals gradually shading to a deep burnt orange; a wonderful flower in color, form and size; healthy and prolific.....	3.00		
MRS. JOHN S. WOOD —Brilliant coral, the lower petals blending from salmon into scarlet, suffused with sulphur; a richness in color hard to describe; a fine ruffled variety; spikes five to six feet tall, with perfectly placed blooms, six inches and more in diameter; a very choice and rare flower	5.00		



Metzner Floral Company

MOUNTAIN VIEW, CALIFORNIA

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Panama-Pacific International Exposition
(World's Fair 1915)

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